

Enterprise Transformation 2 - 3 Day Workshop

Participants: Managers – Project / Team Leads – Supervisors – Quality – Process Leads & All Employees across The Board

Workshop Methodology: Interactive & Participatory Case Based Reasoning & Facilitation

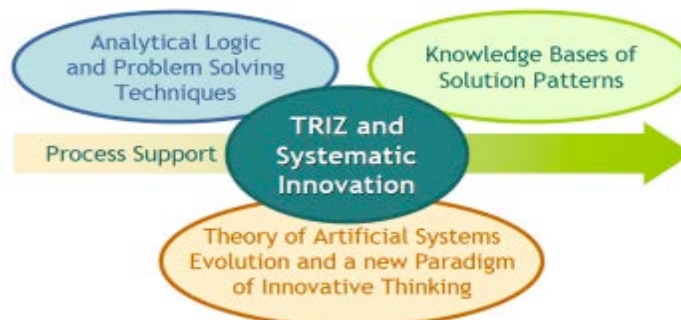
Workshop Content Coverage – Outline Of Topics [2 - 3 Days]: [Schedule: 9:15-10:45AM / 11-1PM / 1:45-3:15PM / 3:30-5:30PM]

Workshop / Program Objective:

- Understand how Systematic Innovation can enable achieving Enterprise Transformation
- Evaluate Role of Thinking Framework In Ideation, Innovation & Invention
- Apply 'Think Different' concepts and techniques applicable to any Industry
- Diagnose Root Causes for Business, Management and Operational Problems
- Present Possible Solutions by Inclusive Ideation and Systematic Approach To Innovation
- Comprehend the "Big-Picture" *Paradigm Shifts* for Effective Problem Solving and Decision Making
- Evaluate the impact of output and outcomes based on Mental Models
- Develop *Thought-Process-Mapping* For Creativity and "Out-of-the-Box" Ideas

Methodology:

- Real-World Experience Simulation between Facilitator & Participants
- Participants will be led in a Directed Learning Mode, not Just with Facilitator's one-sided Lectures
- Combination of Presentations and Examples from Facilitator and Interactive / Hands-On Participants' Exercises with Individual / Group Report-Outs
- Experiential workshop environment where participants will be educated to take risks and make adjustments based on their results from Role-Plays before approaching large real-time projects



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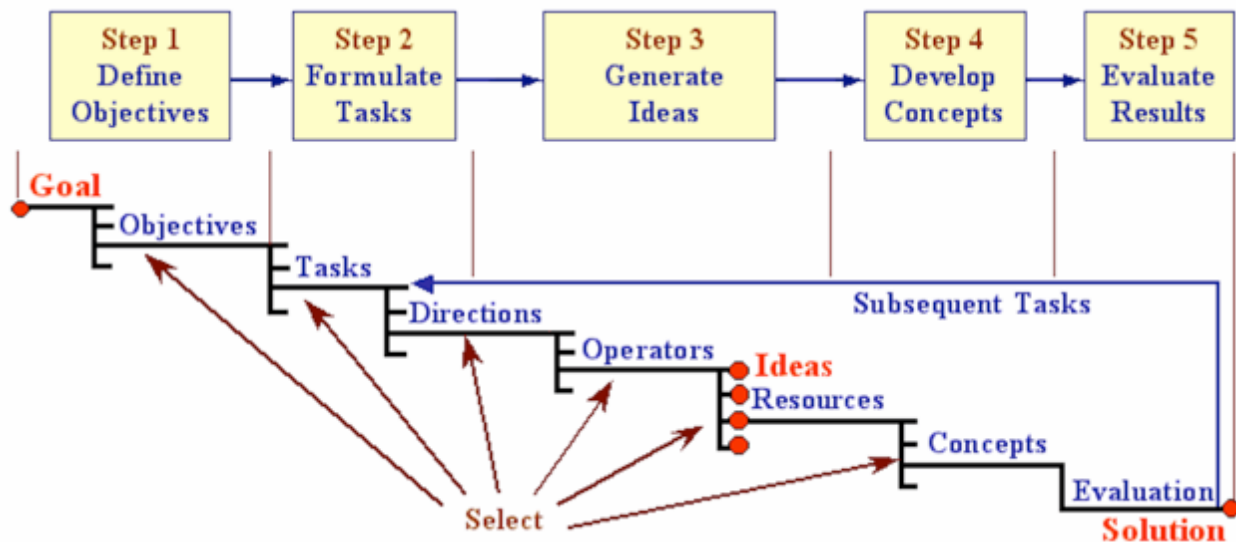
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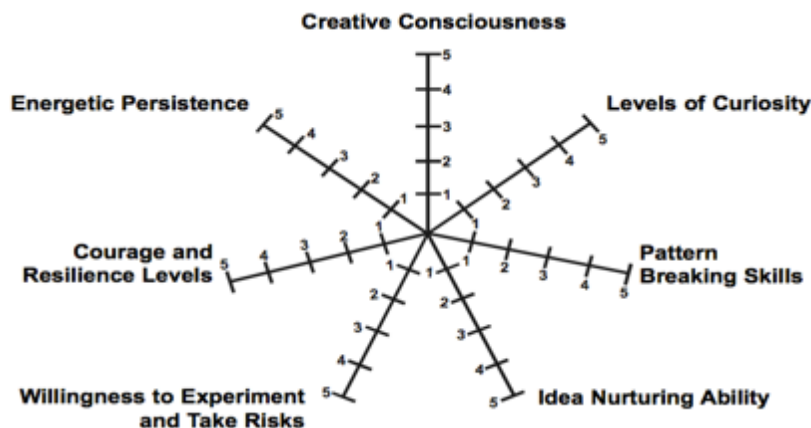
Workshop Content Outline:

1. Introduction to Systematic Thinking towards Enterprise Transformation

- Thinking Within The Box – Knowledge Management & Kaizen / Continuous Improvement
- Thinking Outside The Box – Business Intelligence & Business Process Reengineering For Quantum Improvements
- Thinking In New Boxes – Business Performance Management By Ideation, Innovation & Invention
- Customer Centricity, Results Orientation & Execution Excellence Promoting Client Experience Management

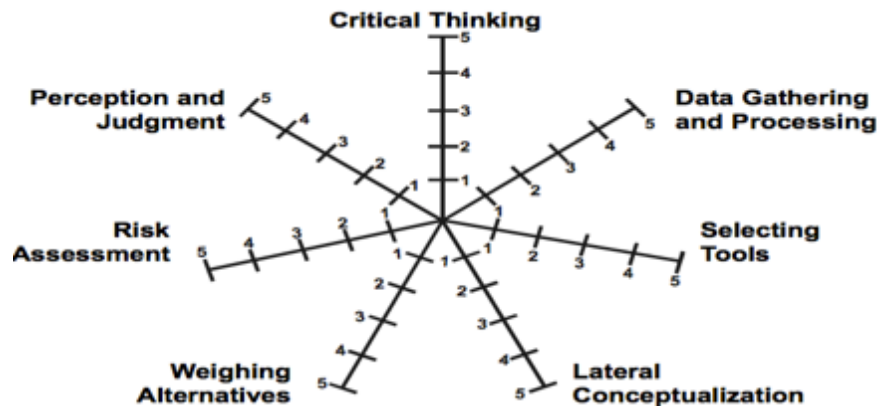


2. A. Creativity & Innovation Effectiveness Profiling



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2. B. Problem Solving & Decision Making Profiling



3. Stages In Systematic Thinking Framework

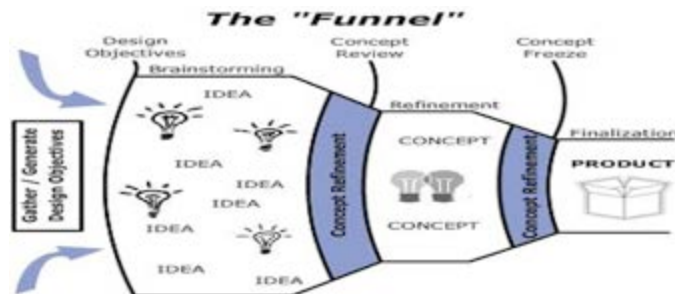
- Objective Finding
- Fact Finding
- Problem Finding
- Idea Finding
- Solution Finding
- Acceptance Finding

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4. Creative Idea Finding Techniques For Divergence

- Lateral Thinking
- Impossible Thinking
- `Not-Invented-Here` – NIH Thinking
- SCAMPER



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5. Analytical Thinking Tools & Techniques For Convergence

- Root Cause Analysis: Ishikawa Fishbone Diagram – 6M –Cause / Effect Analysis
- Why – Why & 5 Why Analysis
- Process, Brain & Mind Mapping
- Balancing Logic & Creativity By Six Hats & Lateral Thinking Framework

Six thinking hats

What are my powers when wearing each hat?



Asking questions:
- What do we know?
- What do we need to know?
- How do we get this information?



Expressing emotion:
- What are my gut feelings?



Judging:
- What are the difficulties
& weaknesses?



Being optimistic:
- What are the strengths
& opportunities?



Being creative:
- New ideas?
- New opportunities?
- How can it be improved?



Thinking about thinking:
- What's been learned?
- What's next?



6. Developing the Solution for Biz, Strategic, Tactical & Operational Problems

- 5W1H [What - When - Where - Who - Why - How]
- Going Beyond 5W1H: "Why Not" Analysis - Transformation & Innovation for Biz Process Reengineering leading to Business Performance Management

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THE **IDEATION** PROCESS

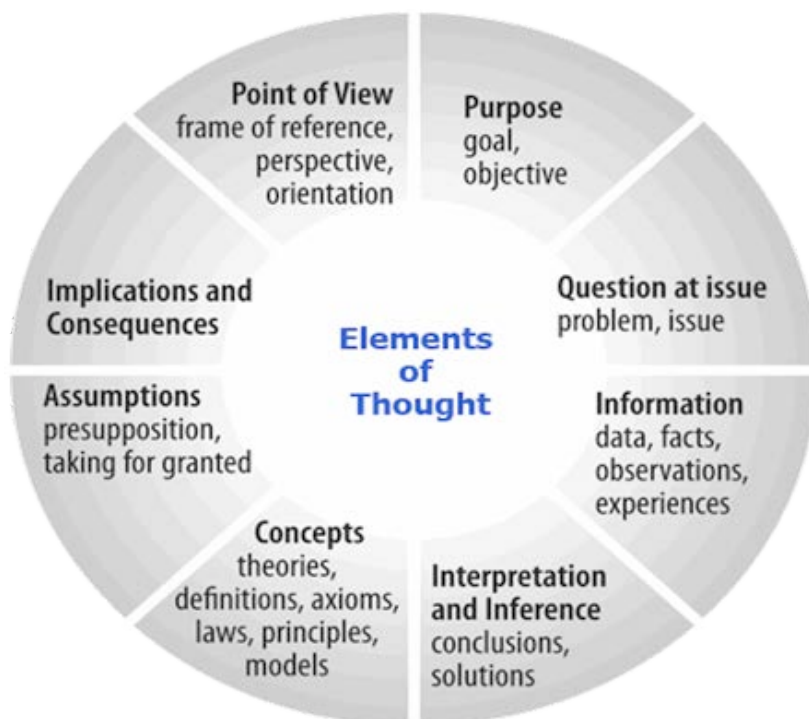


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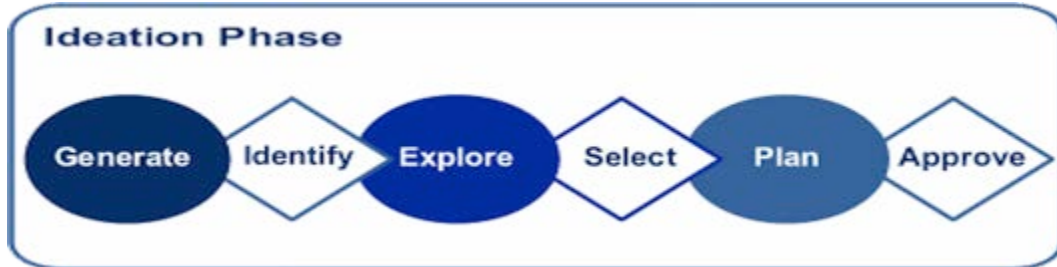


7. Inclusive Ideation & Innovation Driven by Everyone's Attention [IDEA]

- Effective Brainstorming Techniques – Think Different & Think Big
- Out-of-the-Box, Creative & Impossible to I'm Possible Thinking
- Thought Process Mapping
- Idea Generation Template For Systematic Innovation



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8. Individual / Team / BU / Organization / Department / Project Specific Biz Challenge - EGO [Expectation - Goals - Objectives] Analysis - Solution Finding



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Other Details:

- Payment to be made within 15 days from the date of the invoice.
- All payments must be made by cheque/online transfer etc., drawn in favour of Sieger Training Consultants Pvt. Ltd. Sieger will charge on INR basis only.
- Overseas clients will have to take care of all the training materials directly as briefed by Sieger Training. However, Sieger can procure some (which can be transited) not all, on behalf of the client but any additional charges for custom clearance has to be taken care by client only.
- Facilitators Travel & Food have to be taken care by the client
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